

Privacy policy

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This "Privacy Policy" explains the collection, use, and disclosure of "personal information" by the 16th Pacific Asia Conference on Information Systems, The Korea Society of Management Information Systems, #702, Daewoo The Oville Officetel, 312-4, Hangangro 2-ga, Yongsan-gu, Seoul 140-871, Korea, through the Website that PACIS 2013 Organization operates at www.pacis2013.org. In accordance to the Information Network Promotion Law revised in September 30, 2011 and legislated to prevent the misuse and abuse of personal information on the Internet, this Privacy Policy also explains our commitment to you with respect to our use and disclosure of the personal information that PACIS 2013 Organization collects from its members. That commitment is contained in a "Data Usage Policy," below. As used in this policy, "personal information" means information that would allow a party to identify you such as, for example, your name, address or location or email address. PACIS 2013 Organization collects membership information in order to provide better services to its users. By accessing www.pacis2013.org as your ID, you are accepting and agreeing to the practices described in this Privacy Policy.

1. Purpose of Collection and Use of Personal Information

We collect information solely for the purpose of providing services to our members and facilitating our communication with them. We do not collect or use personal information for any other purposes. The personal information provided to us by the members makes it possible for us to deliver, based on it, more useful information selectively.

Our primary goal in collecting personal information-including your first name, last name, phone number(s), valid email and residential address and credit card data-is to provide you with a smooth, efficient, customized registration experience.

Emails and Newsletters. We use the personal information you provide to us when you receive our newsletter in order to respond to your request, to reply to your email or to send you communications about news and events related to PACIS 2013. When you subscribe to our newsletter, your name and email address is sent to and stored by PACIS 2013 (www.pacis2013.org).

Registered Users. When you register to obtain a user account on www.pacis2013.org, you may be asked to provide personal information to create your account and establish a password and profile. Providing your email address and/or real name is required. If you do provide your email address, it will allow us to send you your password if you should forget it. We will also use that personal information to establish and maintain your membership and provide you with the features we provide for Registered Users, and for the purpose of contacting you about upcoming news and events relevant to PACIS 2013.

Any other personal information that we may collect which is not described specifically in this Privacy Policy will only be collected and used in accordance with the Principles. When the range, purpose, and use of the information collected by us change, we will make sure to notify our members and ask for their consent beforehand.

2. Range of Personal Information

Only the minimum amount of information reasonably necessary to provide you with services should be collected and maintained, and only for so long as reasonably needed or required; This includes their name, occupational position, e-mail, postal code and address. We may collect personal information at several places on the Website,

- when you subscribe us with your personal information such as by sending an email to us or signing up to receive a newsletter or our events listing;
- when you provide personal information to register to establish a user account on our Website in connection with your participation in PACIS 2013.

3. Maintenance and Disuse of Personal Information

Information you provide through our Website, or that we gather as a result of your use of our Website, should not be used for marketing or advertising purposes, nor should it be provided voluntarily (without your permission) to anyone else unless required. PACIS 2013 will continue to maintain and manage its members' personal information as long as they continue to receive its services and retain their membership. However, when a member cancels his or her membership by request for de-registration, all personal information collected by us will be permanently deleted from our database, ensuring that the opening or use of such information for any purposes is no longer possible.

4. Range of Cookie Use

When our members visit our site and their web browsers ask for cookies, PACIS 2013 Website restricts its use of cookies only to the information that has no potential to invade their privacy, such as browser version, monitor information, operating system version, and information related to log-in.

5. Security Management for Personal information

PACIS 2013 Organization has implemented reasonable measures to protect against unauthorized access to and unlawful interception or processing of personal information that PACIS 2013 Organization stores and controls. However, no website can fully eliminate security risks. We will post a reasonably prominent notice to the Website if any such security breach occurs. User ID has security risks in addition to those described above. Among other things, User ID is vulnerable to DNS attacks, and using ID may increase the risk of phishing.

6. Data Usage Policy

Our Data Usage Policy covers how we maintain and use information about you that is collected by our Website and server logs, including when you log into a website using your PACIS 2013 ID. Non Personal Browsing Information We Collect. When you use the Website, our servers may collect information automatically (through, for example, the use of your "IP address") about your activities while visiting the Website and information about

the browser you are using. In addition, whenever you use your PACIS 2013 ID to log into our Website, our server keep a log of the websites you visit.

No Linking. We do not intentionally link browsing information or information from our server logs to the personal information you submit to us. We use this information for internal purposes only, such as to help understand how the Websites are being used, to improve our Website and the features we provide, and for systems administration purposes.

No Selling or Sharing. Except in the unique situations identified in this Privacy Policy, PACIS 2013 Organization does not sell or otherwise voluntarily provide the non personal browsing information we collect about you or your website usage to third parties.

No Retention. PACIS 2013 Organization discards non personal browsing information from our server logs once we have used the information for the limited purposes noted above, under "No Linking."

Sharing your information. The information gathered may be shared with the PACIS 2013 Organizing Committee and our family companies. We also share the information with third parties, including responsible committees with which we have a relationship. For example:

- When you make a purchase, we may share information about you and your transaction with other companies for the purpose of processing your transaction, including fraud prevention and credit card authorization.
- You also may make a purchase from PACIS 2013 through a link from another website or search engine and may use their express checkout tool to do so. When you do, please be aware that both pacis2013.org and that website or search engine will receive your information.
- In some cases, PACIS 2013 may enter into a co-branding relationship with another website that offers you services that supplement PACIS 2013's assortment (e.g., tours). In those cases, you may link from pacis2013.org to another site to apply for the program. In that case, both pacis2013.org and the other website may receive your information.
- Like other committees, pacis2013.org may use third party advertising companies to serve ads (e.g., banners or links) on its behalf. These companies may employ cookies and action tags (also known as single pixel gifs or web beacons) to measure advertising effectiveness. Any information that these parties collect via cookies and action tags is anonymous.

Notice. If PACIS 2013 Organization is required to provide a third party with your non personal browsing information, then, PACIS 2013 Organization will use reasonable means to notify you promptly of that event, unless PACIS 2013 Organization is prohibited by law from doing so or is otherwise advised not to notify you on the advice of legal counsel.

Any other non-personal information that we collect which is not described specifically in this Privacy Policy will only be collected and used in accordance with the Principles.

7. Changes and Updates to this Privacy Policy

We may occasionally update this Privacy Policy. When we do, we will also revise the Effective Date below. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting the personal information we collect. Your continued use of the Website constitutes your agreement to this Privacy Policy and any updates.

8. Responsibility for Security Breach

Members are responsible for the security of the passwords for their membership accounts. PACIS 2013 never asks its members for their passwords, either through mail or any other methods. Under no circumstances should you ever disclose your password. We ask that you pay particular attention when you are logged in, in order to ensure that your personal information is not divulged to others.

If you have any concerns or suggestions about our Privacy Policy and management of your personal information, please do not hesitate to contact our representatives listed below through email or phone, and we will respond to you as expeditiously as possible.

Thank you for your visit to the PACIS 2013. If you have questions about this Privacy Policy, please contact us by email at admin@pacis2013.org.

Terms of Use

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1. General Information

PACIS 2013 Organization is in #702, Daewoo The Oville Officetel, 312-4, Hangangro 2-ga, Yongsan-gu, Seoul 140-871, Korea. Your use of www.pacis2013.org will always be subject to, at a minimum, the terms and conditions set out in this document. These are referred to as the "Master Terms." In addition, your use of Website may also be subject to the terms of any legal notice applicable to the Website, in addition to the Master Terms. All such terms supplementing these Master Terms are referred to below as the "Additional Terms." The Master Terms, together with any Additional Terms, form a binding legal agreement between you and PACIS 2013 Organization in relation to your use of the Website. Collectively, this legal agreement is referred to below as the "Terms." If there is any contradiction between the Additional Terms and the Master Terms, then the Additional Terms shall take precedence in relation to the Website to which the Additional

Terms apply.

2. Your Agreement to the Terms

Your access or use of www.pacis2013.org in any way signifies that you have read, understand and agree to be bound by the terms. By accessing or using www.pacis2013.org you also represent that you have the legal authority to accept the Terms on behalf of yourself and any party you represent in connection with your use of Website. If you do not agree to the Terms, you are not authorized to use Website.

3. Changes to the Terms

PACIS 2013 Organization may change, remove, add to modify the Terms, and reserves the right to do so in its discretion. In that case, we will post the updated Master Terms or Additional Terms, as relevant, to the Website and indicate the date of revision. We may send a message to your email address, or we may display a notice on the Website indicating that the Terms have changed. All amended Terms take effect immediately. If you do not agree with any modification to the Terms, you may terminate this agreement by ceasing use of the Website. Your continued use of Website after revised Terms are effective indicate that you have read, understood and agreed to those Terms.

4. Provision of the Website

PACIS 2013 Organization makes the Website available to you on the Terms. You may only use the Website in accordance with these Master Terms and any applicable Additional Terms. In particular but without limitation, you may not use the Website for any purpose that is unlawful or prohibited by these Master Terms, any applicable Additional Terms, or any other conditions or notices that are made available on any Website.

5. Location of the Website

The Website Services are controlled and offered by PACIS 2013 Organization from its facilities in the Korea. PACIS 2013 Organization makes no representations that the Website are appropriate or available for use in other locations. If you are accessing or using any Website from other jurisdictions, you do so at your own risk and you are responsible for compliance with local law.

6. User Conduct

Users agree not to use the Website Services to:

- Post, use or transmit Content that you do not have the right to post or use, for example, under intellectual property, confidentiality, privacy or other applicable laws;
- Post, use or transmit unsolicited or unauthorized Content, including advertising or promotional materials, "junk mail," "spam," "chain letters," "pyramid schemes," or any other form of unsolicited or unwelcome solicitation or advertising;
- Post, use or transmit Content that contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment or otherwise interfere with or disrupt the Website Services or servers or networks connected to the Website, or that disobeys any requirements, procedures, policies or regulations of networks connected to the Website;
- Post or transmit Content that is harmful, offensive, obscene, abusive, invasive of privacy, defamatory, hateful or otherwise discriminatory, false and misleading, incites an illegal act, or is otherwise in breach

- of your obligations to any person or contrary to any applicable laws and regulations;
- Intimidate or harass another;
- Use or attempt to use another's account, service, or personal information;
- Remove, circumvent, disable, damage or otherwise interfere with any security-related features that enforce limitations on the use of the Website;
- Attempt to gain unauthorized access to the Website, other accounts, computer systems or networks connected to the Website, through hacking password mining or any other means or interfere or attempt to interfere with the proper working of the Website Services or any activities conducted through the Website Services;
- Use any means to bypass or ignore robot.txt, or other measures we use to restrict access or use of the Website Services;
- Impersonate another person or entity, or falsely state or otherwise misrepresent your affiliation with a person or entity; or
- Post or transmit any personally identifiable information about persons under 14 years of age, including without limitation in connection with the Website or the Services offered thereon.

7. Terms Relating to Content

Responsibility for Content. You understand that all material, data and information, (collectively, "Content") which you may have access to through your use of the Website are the sole responsibility of the person from which such Content originated. This includes assertions that persons may make, expressly or impliedly, about the provenance and ownership of Content that they supply, upload, list and/or link to. You acknowledge that PACIS 2013 Organization does not make any representations or warranties about the accuracy, integrity or quality of the Content made available at the instigation of users of the Website. You understand that by using the Website, you may be exposed to Content that is offensive, indecent or objectionable. Under no circumstances is PACIS 2013 Organization liable in any way for any Content, including, but not limited to: any infringing Content, any errors or omissions in Content, or for any loss or damage of any kind incurred as a result of the use of any Content posted, transmitted to, linked to or otherwise accessible or made available via the Website Services.

Content You Provide. You may only submit Content to the Website. This means that you can only submit Content that you yourself create, that is in the public domain or that you have been expressly granted the right to submit consistent with the Terms. For the avoidance of doubt, Content that infringes the rights of any third party must not be submitted. You represent, warrant and agree that no Content of any kind submitted, posted or otherwise shared by you on or through any of the Website Services, violates or infringes upon the rights of any third party, including copyright, trademark, privacy, publicity or other personal or proprietary rights, or contains libelous, defamatory or otherwise unlawful material. Further, you represent, warrant and agree not to submit any personally identifiable information. PACIS 2013 Organization may review your submissions and may delete or remove without notice any Content in its sole discretion that PACIS 2013 Organization determines violates the Terms or that may be offensive, illegal, or that might violate the rights, harm or threaten the safety of others. PACIS 2013 Organization does not endorse or support any Content posted by you. You alone are responsible for creating backup copies and replacing any Content you post on the Website, and you authorize PACIS 2013 Organization to make copies of your Content as we deem necessary in order to facilitate the posting of your Content on the Website.

Use of Content on the Website. You represent and warrant to PACIS 2013 Organization that you will use any and all Content on our Website in accordance with the applicable license. By using the Website, you agree that you are solely responsible for your use of any and all Content made available thereon. You agree that you must evaluate, and bear all risks associated with, the use of any Content, including any reliance on the provenance, ownership, accuracy, completeness, or reliability of such Content. In this regard, you acknowledge that you may not rely on any Content made available on the Website without your own independent evaluation of that Content. PACIS 2013 Organization does not guarantee that Content made available on the Website does not infringe the rights of any third party.

8. Registered Users

By registering for an account on the Website, you represent and warrant that you (1) are the age of majority in your jurisdiction or, (2) are over the age of 14 and have the express permission of a legal guardian to become a Registered User and use Services made available to Registered Users, and you further agree to abide by all of the terms and conditions of these Master Terms and any applicable Additional Terms. PACIS 2013 Organization reserves the right to modify or discontinue the accounts of Registered Users and related Services at any time. PACIS 2013 Organization disclaims any and all liability to Registered Users.

Security. You agree to (a) provide accurate, current and complete information about you, if and as may be prompted by the registration process on the any of the Website, (b) maintain the security of your password and identification, (c) maintain and promptly update your registration information and any other information you provide, and to keep it accurate and complete to, among other things, allow us to contact you, and (d) be fully responsible for all use of your account and for any actions that take place using your account. You may not set up an account or membership on behalf of another individual or entity.

Termination and Inactivation of User Accounts. Your participation as a Registered User terminates automatically upon your breach of any of these Master Terms or applicable Additional Terms. In addition, PACIS 2013 Organization may, at any time: (a) modify, suspend or terminate the operation of or access to your user account for any reason; (b) modify or change Website and Services and any applicable Terms and policies governing your user account and related Website Services for any reason; and (c) interrupt user accounts and related Website Services for any reason, all as PACIS 2013 Organization deems appropriate in its discretion. Your access to your account, and use of the Website may be terminated by you or by PACIS 2013 Organization at any time and for any reason whatsoever, without notice.

In addition, PACIS 2013 Organization reserves the right to delete and purge any account and all Content associated therewith following any prolonged period of inactivity, all as may be determined by PACIS 2013 Organization in its complete discretion.

9. Disclaimer of Warranties

To the fullest extent permitted by the applicable law, PACIS 2013 Organization offers the Website and Services as-is and makes no representations or warranties of any kind concerning the Website services. PACIS 2013 Organization does not warrant that the functions or content contained on the Website will be uninterrupted or error-free, that defects will be corrected, or that PACIS 2013 Organization's servers are free of viruses or other harmful components. PACIS 2013 Organization does not warrant or make any representation regarding use or the result of use of the content in terms of accuracy, reliability, or otherwise.

10. Limitation of Liability

PACIS 2013 Organization shall not be responsible or liable whatsoever in any manner for any content posted on the Website for your use of the Website Services.

11. Privacy Policy

PACIS 2013 Organization is committed to handling responsibly the information and data we collect through our Website and agrees to use your personal information in accordance with the Privacy Policy and the Terms. The Privacy Policy is hereby incorporated by reference into these Master Terms.

12. Copyright Complaints

PACIS 2013 Organization respects the intellectual property rights of others, and we prohibit users of our Website from submitting, uploading, posting or otherwise transmitting any materials that violate another person's intellectual property rights.

13. Termination of this Agreement

These Master Terms and any Additional Terms will continue to apply until terminated by either you or PACIS 2013 Organization as set out below. Your right to access and use the Website terminates automatically upon your breach of any of these Master Terms or Additional Terms that may apply to any of the Website Services. PACIS 2013 Organization may, at any time: (a) modify, suspend or terminate the operation of or access to any of the Website Services, or any portion of the Website Services, for any reason; (b) modify or change the Website Services, or any portion of the Website Services, and any Master Terms, Additional Terms and other policies governing the use of the Website Services, for any reason; (c) interrupt the operation of the Website Services, or any portion of the Website Services, for any reason, all as PACIS 2013 Organization deems appropriate in its sole discretion. Your access to, and use of, the Website Services may be terminated by you or by PACIS 2013 Organization at any time and for any reason. PACIS 2013 Organization will use reasonable efforts to notify you in advance about any material modification, suspension or termination by PACIS 2013 Organization that is not caused by your breach of the Terms.

14. Miscellaneous Terms

This Master Term constitutes the entire agreement between you and PACIS 2013 Organization relating to this subject matter and supersedes all prior, contemporaneous and future communications between you and PACIS 2013 Organization.

These Terms of Use are Effective as of Dec 31, 2013.

Refund policy

If you have already registered for PACIS 2013 and find that you are unable to attend or cancel the paper, please notify PACIS 2013 secretariat in writing to registration@pacis2013.org to request a refund and cancel your registration. Refund will be made upon receipt of this written notice after the conference.

- All bank service charges are to be paid by the registrant.

Refund		No Refund	
Notice Received before May 31, 2013	50% of registration fee	Notice Received after June 1, 2013	No Refund